**Workplace Email Messaging**

**EMAIL NAME:** Campaign Preview Email – Send one week before Campaign starts

**SUBJECT LINE:** United Way of Northwest Georgia Campaign Coming Soon

First Name/Dear Colleagues,

The [COMPANY NAME] annual United Way Campaign starts next week! Here’s a new video that does a great job explaining what United Way does in Whitfield and Murray Counties:

<https://www.youtube.com/watch?v=BYcbP3aKCF0>

The United Way Campaign is a great opportunity for us to have some fun but, most importantly, learn about the various collaborations and programs that are helping United Way of Northwest Georgia address the most substantial problems in our community. By bringing together United Way’s 24 Community Partners, grantees, and programs with a shared community vision, United Way of Northwest Georgia is aligning support and resources behind proven solutions.

Please join us in as many of the events and activities as you can:

* Learn about the impact your United Way contributions make in our community.
* Go on an Impact Tour to visit a United Way Community Partner to see your donation in action.
* Participate in a volunteer project.
* Take part in one of the fun team-building activities.

Look for more information next week!

Sincerely,

[CAMPAIGN COORDINATOR]