**Workplace Email Messaging**

**EMAIL NAME:** End-Of-Campaign “Thank You” — Sent After Campaign Concludes **SUBJECT LINE:** Thank You for a Successful United Way Campaign

First Name/Dear Colleagues,

Thank you for being part of a successful [COMPANY NAME] campaign for United Way of Northwest Georgia. You have truly helped achieve United Way’s mission: Improving Lives. Inspiring Donors. Uniting Community. Our financial gifts, volunteer efforts, and passionate advocacy for our neighbors will address the ongoing needs of the individuals and families in Whitfield and Murray Counties.

I’m pleased to report that [COMPANY NAME] employees gave [$DOLLARS PLEDGED] to United Way of Northwest Georgia, [PARTICIPATION RATE] % of [COMPANY NAME] employees gave to United Way of Northwest Georgia, [NUMBER OF DONORS] of [COMPANY NAME] employees gave to United Way of Northwest Georgia, surpassing our goal of [$DOLLAR GOAL] [GOAL PERCENTAGE%] [NUMBER OF DONORS] GOAL donors.

Additionally, [COMPANY NAME] employees gave more than [NUMBER OF VOLUNTEER HOURS] volunteer hours during the campaign.

Those numbers demonstrate our willingness to support collaborative, innovative, and effective solutions to community needs.

Thank you very much for your generous efforts.

Sincerely,

[Campaign Coordinator]

P.S. Whether you were able to support the campaign, please remember that you can sign up to receive United Way e-mails. It’s a great way to learn about needs and opportunities throughout our community all year long.