**Workplace Email Messaging**

**EMAIL NAME**: Campaign Kickoff for United Way of Northwest Georgia

**SUBJECT LINE**: Let’s Show Up for Northwest Georgia

First Name/Dear Colleagues,

I am pleased to report that [Company’s Name] 2023-23 campaign to support United Way of Northwest Georgia is UNDERWAY!

Last year, [Number] [Company Name] employees raised [$XX,XXX] as a part of our campaign. You can help make our community better and stronger with your gift to United Way of Northwest Georgia today. Join others at [Company Name] who are ready to LIVE UNITED.

Your donation will:

* Ensure MORE of our neighbor’s basic needs are met.
* Ensure MORE individuals and families are economically stable.
* Ensure MORE individuals and families are healthy and safe.
* Ensure MORE students succeed academically.
* Ensure MORE individuals and families can thrive in our local community.

United Way of Northwest Georgia has always helped the most vulnerable people in our community meet their basic needs, improve their health, and education. As more people continue to need immediate support, United Way has 24 Community Partners, Grantees, and programs who are answering the call and meeting these needs and we need your support to make sure even MORE people get the help they need. Together, through the Power of Community, we can and will do more. Join us, and one by one we can rally and become a greater force for positive change!

Thank you for your support of United Way of Northwest Georgia! I look forward to a fantastic campaign!