



# Make A Difference Day

## Grants Available for Volunteer Projects

**Make A Difference Day** is the most encompassing national day of helping others -- a celebration of neighbors helping neighbors. Everyone can participate. Created by USA WEEKEND Magazine, Make A Difference Day is an annual event that takes place on the fourth Saturday of every October. Because of the popularity of this event, United Way will host projects on Friday, October 21 and Saturday, October 22, 2022. This year, Phenix Flooring a Mannington Company have made funds available to United Way of Northwest Georgia to fund projects taking place on Make a Difference Day. A committee of United Way volunteers will select which projects receive full or partial funding. The committee is looking for volunteer projects that will make a huge impact in Whitfield or Murray County. The grants will range from \$100 – \$5,000. Please apply for an amount that you feel is realistic for your project.

### *Grant Recipient Requirements*

**DATES:** This grant is for projects taking place on Make a Difference Day, Friday, October 21, 2022 and/or on Saturday, October 22, 2022. The project should be **completed in its entirety** during this two-day period. **This grant application is due by 5 pm, August 5, 2022.**

**Please complete your application online at:**

<https://www.ourunitedway.org/make-a-difference-day-grant-info>

**Applications will ONLY be accepted via online survey.** Grant recipients will be notified of funding via email by the end of the week on Friday September 9, 2022.

**OPEN TO THE PUBLIC:** Your project must be open to the public to volunteer, and must be listed on the United Way website for registration.

**USE OF VOLUNTEERS:** In years past, there was a volunteer requirement of 8 volunteers for every \$100 of grant funding. This year, United Way of Northwest Georgia is looking for impactful projects rather than focusing on volunteer numbers. The projects still must be completed by volunteers: however, there is no required volunteer to grant funding ratio. You can specify age restrictions on volunteers and/or skill restrictions.

**USE OF LOGOS:** All marketing and collateral materials for the project must display the United Way of Northwest Georgia logo, Phenix Flooring a Mannington Company logo, and the Make a Difference Day logo and state that "This Make a Difference Day volunteer project was made possible by funding from United Way of Northwest Georgia through the sponsorship of Phenix Flooring a Mannington Company."

**OWNERSHIP OF PROJECT SUCCESS:** The grantee organization will be responsible for managing and implementing the project, for managing and recruiting volunteers, for providing original receipts to United Way of Northwest Georgia for supplies purchased with

the grant money, and for using the provided sign-in sheets with an included copy in the wrap up report sent to United Way.

**WHO CAN APPLY:** Any 501(3)c non-profit agency, public or non-profit school, or government agency with a physical office in Whitfield County or Murray County in the state of Georgia is welcome to apply for the Make a Difference Day grant.

**TRAINING:** Grant recipients must select a staff contact to represent agency **and** a designated Volunteer Leader, who will be leading the project.

**NON-DISCRIMINATION:** All organizations that apply must have a non-discrimination policy in place.

**PROMOTION:** All projects will be promoted through the United Way Volunteer Center's website, email newsletters, posters, and social media outlets (i.e.: Facebook, Twitter, YouTube, Instagram, and LinkedIn).

**REGISTRATION:** Project registration will be facilitated through an online system. Please encourage interested volunteers to use the online registration system. The online registration system will gauge capacity and determine when projects are full. The online registration process will be covered during the Volunteer Leader training.

**FUNDS:** Funds will be reimbursed by check no later than Monday, November 14, 2022 based on amount funded and expense report/receipts received.

**REPORTS:** A Volunteer Completion Form should be completed no later than 5:00 p.m. on Friday, October 28, 2022. We use this data for PR purposes. Also, all receipts, expense report, and your sign-in sheets are due by Friday, October 28<sup>th</sup>. These can be dropped off at the United Way office between 8:30 a.m. and 5:00 p.m.

**USE OF FUNDS:** Grant funding cannot be used for food, gifts, t-shirts, or to pay for rental of space or speaker's fees. **Grant funding should be used for supplies that are directly related to and will be used during the volunteer project.** Supply budgets should not consist of purchasing major tools that could easily be borrowed from volunteers or agency board members.

Please complete your application online at <https://www.ourunitedway.org/make-a-difference-day-grant-info> no later than **5 pm on Friday, August 5<sup>th</sup>**. Please submit the application via online survey **ONLY** and look for confirmation that your application was received. Late applications will not be accepted.



United Way  
of Northwest Georgia