

## OUR VIEW

# With your help, we're confident the United Way will reach its newest goal

The fundraising goals of the United Way of Northwest Georgia just keep getting higher.

On Tuesday, the organization unveiled its 2018-2019 campaign goal during a block party at Burr Park. The goal: \$4.1 million. For those keeping score at home, that number would be a record-breaker for our local United Way.

It's more than the \$3.9 million goal in 2017-2018, which was surpassed as just over \$4 million was raised.

Each year, the United Way aids more than 55,000 people in Murray and Whitfield counties by helping them with education, basic needs and health. Those people are your friends, family, neighbors, co-workers and sometimes yourself.

Helping lead the charge to that goal are campaign co-chairs Debbie and Bryan Macon. Both longtime Dalton residents have been strong supporters of the United Way for years.

In a press release, United Way President Amanda Burt said: "Each year United Way of Northwest Georgia has a dynamic leader to spearhead our campaign. This year is no exception. Debbie and Bryan Macon raised their hands to lead the charge and assembled a team of committed and caring individuals who have reached out to their friends and colleagues to ask for their support. I have no doubt our record-breaking goal of \$4.1 million will be met. United Way's success is an important part of our community's overall success."

Reaching, and perhaps exceeding, the \$4.1 million goal will be made possible by a local board of directors and more than 3,300 volunteers United Way volunteers. With the dedication of United Way employees and volunteers, along with our extremely generous community members, we are certain we can reach the newest goal.

If you're able, we encourage you to give to the United Way. Your contribution will go a long way to improving your community.