

# Local United Way surpasses campaign goal, raises \$4M

**SUBMITTED BY THE UNITED  
WAY OF NORTHWEST  
GEORGIA**

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Joe Young raised his hand and took on the challenge in 2017 to be the United Way of Northwest Georgia campaign chair. He followed in the footsteps of his grandfather, Robert E. Shaw, who chaired the campaign in 1967 and 1968, and continued the family's legacy of giving back to the community.

Although chairing the campaign can be challenging, Young believes strongly in the value of United Way uniting people and resources to create lasting change in our community. Witnessing firsthand the impact of United Way, Young led the

charge to fight for the education, basic needs and health of every person in our community.

"I am grateful that United Way is the expert in meeting needs in the most efficient and effective way," Young said.

This year Young and his team focused on making great things happen with United Way. He recently gathered the United Way campaign cabinet and board members to celebrate and announce that the community rose to the occasion not only raising the \$3.9 million goal — but exceeding \$4 million.

Young thanked the cabinet and board for a successful year.

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➤ *Please see* **GOAL, 7A**



CONTRIBUTED PHOTO

**United Way of Northwest Georgia board and campaign cabinet members celebrate raising \$4 million through the group's capital campaign. From left are Zack Adamson, Norma Barragan, Tim Baucom, Brenda Knowles, Bryan Macon, Debbie Macon, Bill Brueckner, Scot Davis, Stryker Brown, Amy Ross, Tanessa Foster, Amanda Burt, 2017 Campaign Chair Joe Young, Matthew Moore, Karen Townsend, Patti Renz, Jill Schubert, John Forrester, Pete Sigmon, Ken Jackson, Jessica Trivino, Kim Thames, Bob Hardaway, Amy Faillace and John Relaford.**

## Goal

> *Continued from 1A*

“We wouldn’t have exceeded our goal and raised over \$4 million without the hard work and dedication of our campaign cabinet and board members,” Young said.

United Way President Amanda Burt said “From corporate partners, philanthropists investing \$10,000 or more in the Alexis de Tocqueville Society, Women’s Leadership Council members giving \$1,000 each, Young Leaders Society members

pledging \$365, and individuals giving dollars weekly through payroll deduction, more than 11,000 local United Way donors contributed to the 2017 campaign. It is evident that the strong heritage that our community has with giving to United Way is still very much alive.”

During the campaign, companies and individual donors all across the community responded to the call to “Make Great Things Happen with United Way.” United Way affects more than 59,000 individuals and families each year.

The 2017 United Way campaign cabinet members

were: Young, Engineered Floors; Zack Adamson, Engineered Floors; Stryker Brown, Northwestern Mutual; Bill Davies, BB&T; Scot Davis, Shaw Industries; James Dixon, Shaw Industries; Vance Embry, Shaw Industries; J.T. Finley, Maryville Jewelers; Landon Hair, Marketing Alliance; Bob Hardaway, Shaw Industries; Chip Howalt, Textile Rubber & Chemical Co.; Mike Sanderson, Engineered Floors; Jill Schubert, Mohawk Industries; Pete Sigmon, Shaw Industries; Karen Townsend, community volunteer; and Will Young,

Engineered Floors.

The public is invited to join Matthew Moore, 2017 board chair, and Ken Jackson, 2018 board chair, for United Way’s Annual Meeting and Volunteer Awards “Great Things Happened: A Year in Review” on March 13 at 3:30 p.m. at Stage 123 in downtown Dalton. Campaign awards for top performers will be given out, as well as the Elaine Butler Award for volunteerism in Murray County, the Connie Woodward Award for volunteerism in Whitfield County, and the Elbert Shaw Memorial Scholarship.