



supporting ALICE

from struggling

to stable

our work and investments are focused on supporting working families.

(Asset Limited, Income Constrained, Employed) represents those working but struggling to afford life’s basic necessities. Those experiencing ALICE may be hidden in plain sight, such as your childcare worker, the cashier at your supermarket, a home health aide, or an office clerk. They are often forced to make tough choices, such as deciding between quality child care or paying the rent, which have long-term consequences not only for their families but for all of us.

With your support, United Way works to help our neighbors who are experiencing ALICE land on their feet—and stay there through services focused on financial stability, early childhood and youth development, health care, basic needs assistance, and support for those escaping violent situations.

murray county:
41% below ALICE threshold
6,269 households

whitfield county:
42% below ALICE threshold
15,811 households



some of the challenges ALICE faces



Low-income students are at **increased risk for not graduating high school or attending college.**



Chronic food insecurity leads to less healthy eating and increased stress, both of which contribute to poor health.



Difficulty in achieving and maintaining good health. When health issues go untreated, they become more serious and more costly, and lead to other poor outcomes.



Many families struggle to obtain **quality child care** which is critical to a child’s development and to a family’s income stability and growth.



Struggle to **save for emergencies or future financial goals** which make them vulnerable to unexpected emergencies and ongoing financial hardships.

united for ALICE

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Too many of our neighbors, coworkers, and families are ALICE families: Asset Limited, Income Constrained, Employed. These are hard-working individuals doing all the right things, yet they still struggle to afford basic necessities like food, housing, utilities, and healthcare.

ALICE families are forced to make tough choices, such as deciding between quality child care or paying the rent. These choices have long-term consequences not only for their families but for all.

ALICE has no safety net in time of crisis.

ALICE's income falls short of essentials.

ALICE is working, yet not earning enough.

The ALICE Household Survival Budget varies based on household size and composition.

In Whitfield County:

+ 17% live below the federal poverty level
 + 25% are ALICE Households
 + 42% of households struggle to afford basic necessities

In Murray County:

+ 13% live below the federal poverty level
 + 28% are ALICE Households
 + 41% of households struggle to afford basic necessities



Monthly Costs	Single Adult	One Adult One Child	One Adult One In Childcare	Two Adults	Two Adults Two Children	Two Adults Two In Childcare	Single Senior 65+	Two Seniors 65+
Housing	\$715	\$809	\$809	\$809	\$1,040	\$1,040	\$715	\$809
Child Care	\$0	\$234	\$625	\$0	\$469	\$1,250	\$0	\$0
Food	\$437	\$738	\$662	\$801	\$1,342	\$1,184	\$402	\$737
Transportation	\$403	\$496	\$496	\$578	\$848	\$848	\$341	\$454
Health Care	\$172	\$418	\$418	\$418	\$702	\$702	\$493	\$986
Technology	\$107	\$107	\$107	\$141	\$141	\$141	\$107	\$141
Miscellaneous	\$183	\$280	\$312	\$275	\$454	\$517	\$206	\$313
Taxes	\$291	\$234	\$315	\$346	\$334	\$498	\$350	\$645
Monthly Total	\$2,308	\$3,316	\$3,744	\$3,368	\$5,330	\$6,180	\$2,614	\$4,085
ANNUAL TOTAL	\$27,696	\$39,792	\$44,928	\$40,416	\$63,960	\$74,160	\$31,368	\$49,020
Hourly Wage	\$13.85	\$19.90	\$22.46	\$20.21	\$31.98	\$37.08	\$15.68	\$24.51

To see costs for different household compositions, visit: <https://www.unitedforalice.org/household-budgets/georgia>.

- This is the latest data (2024) from United For Alice. The data show the conflicting forces that continue to present both opportunities and barriers to financial stability in Whitfield and Murray counties.