

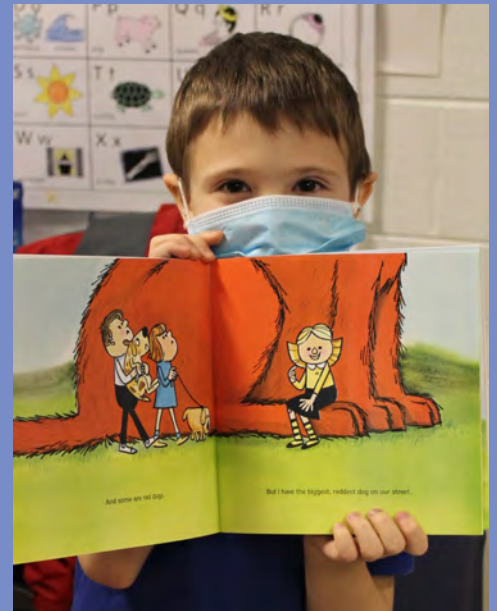
# COVID-19 Response & Recovery Impact Report

We never stopped serving our community through our efforts in Education, Basic Needs, and Health throughout the COVID-19 crisis.

## COVID-19 Relief at Work

School Supplies  
Food, Toiletries, and  
Cleaning Supplies  
Mental Health Counseling  
Rent and Utility Assistance  
Homebound Activity Kits

Technology Enhancements &  
Bilingual COVID-19 Response  
#PowerLunch Books  
Disposable Masks  
Washable Masks  
Hand Sanitizer & Gloves



## We connect people in need with people who can help.

### 2,181

Individuals received school supplies to support quality education throughout the pandemic.

### 86

Families received rent and utility assistance to help keep them safe in their homes during the COVID-19 crisis.

### 408

Hours of mental health counseling received to help youth and adults avoid risky behaviors throughout the pandemic.

## 211 and Information Referral

Over **4,422** individuals were impacted by United Way Information & Referral in the 2020 year.

Our Information & Referral team maintains the Community Resource Guide and responds through the 211 and 706.CAN.HELP helplines, email, and social media inquiries.



Number of Requests for United Way 211/ Information & Referral

**Whitfield County**

**924**

**Murray County**

**153**

**Other**

**397**



\*Additional bilingual resources provided at [ourunitedway.org](https://ourunitedway.org) and on social media @unitedwaynwg

# OUR IMPACT

## Education

Get kids ready for kindergarten, reading at grade level by 3rd grade, and graduating on time with skills to be career and life ready.



United Way continued to restock our Little Free Libraries within Whitfield and Murray Counties throughout the pandemic. Many families were looking for more resources to help educate their children during quarantine, and they utilized the Little Free Libraries to supplement additional reading with virtual learning. We also provided our Community Resource Guides to educate more individuals and families about our services.

## Basic Needs

Reduce the long term need for food, housing, and utility assistance through life skills education and financial counseling.



United Way of Northwest Georgia held a toiletries, paper goods, and cleaning supplies drive to help our local Community Partners who were in need because of the ongoing COVID-19 pandemic. Many of the agencies had to adopt additional rigorous cleaning procedures that required more supplies. We served over 1,800 individuals and families through these efforts.

## Health

Support prevention services so youth and adults are healthy and avoid risky behaviors.



The pandemic caused a lot of additional mental health and mental stress issues. Many clients served by our Community Partners experienced job loss, risk of eviction, depression, anxiety, and addiction due to the effects of COVID-19. In partnership with the Community Foundation of Northwest Georgia, we provided funding from our COVID-19 Response and Recovery Fund to our Community Partners to help address the rise in need. We served 97 individuals and children.