



A digital display consisting of five black rectangular segments with white numbers. The first segment shows '4', the second shows '8,', the third shows '6', the fourth shows '6', and the fifth shows '7'.

48,667

LIVES IMPACTED IN
WHITFIELD & MURRAY COUNTIES
last year

UNITED IS THE WAY.



WE'RE ACHIEVING SO
MUCH—TOGETHER. EVERY
VICTORY, EVERY MILESTONE,
AND EVERY LIFE WE
TOUCH IS A TESTAMENT
TO YOUR PASSION, HARD
WORK, AND UNSHAKABLE
BELIEF IN OUR MISSION.



HELPING YOUNG PEOPLE REALIZE THEIR *FULL* *POTENTIAL*

Your gift provides the tools and guidance youth need to thrive - fueling a future where empowered youth thrive in the workforce creating stronger, vibrant communities.

YOU GIVE WHEN YOU LIVE
YOU GIVE WHEN YOU GIVE



6,317

PREPARING THE NEXT GENERATION

children and youth received help to graduate high school on time with skills to be career and life-ready.

INCREASING YOUTH OPPORTUNITY

TOGETHER, WE'RE SHAPING THE FUTURE



CREATING A STRONGER FINANCIAL FUTURE FOR EVERY GENERATION.

Your support connects hard-working individuals with education, financial tools, and life-skills training, empowering them to build lasting stability for themselves and their families.

7,666

individuals gained long-term stability through counseling & life-skills education.





FOSTERING FINANCIAL SECURITY





BUILDING HEALTHY COMMUNITIES

IMPROVING HEALTH AND WELL-BEING

Your gift helps make this possible
can lead a healthier life, and our c



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MEALS ON WHEELS

UNITED WAY



10,742
PEOPLE CONNECTED
WITH FOOD
ASSISTANCE

76,805
MEALS DELIVERED TO
HOME-BOUND ELDERLY

1,152
INDIVIDUALS RECEIVED ACCESS
TO ESSENTIAL HEALTHCARE
SERVICES

AND WELLBEING FOR ALL

able, breaking down barriers so everyone
r community can grow stronger together.





CREATING
A RESILIENT
COMMUNITY

**ADDRESS URGENT NEEDS TODAY
FOR A BETTER TOMORROW.**

Your support keeps 211 available - connecting people to essential resources like childcare, food, elder care, housing assistance, and safety from domestic violence.



OVER **13,000**

PEOPLE CONNECTED WITH
ESSENTIAL RESOURCES
THROUGH 211



Every community deserves
the opportunity to prosper.
Your gift helps make that
POSSIBLE.



COMMUNITY PARTNERS, GRANTEES, AND PROGRAMS



American Red Cross • Big Brothers Big Sisters • Boehm Birth Defects Center • Boys and Girls Club • Carter Hope Center • Cross Plains Community Partner • Dalton Whitfield Community Development Corporation • DEO Clinic • Family Frameworks • Family Support Council • Friendship House • Girl Scouts • Meals on Wheels • Murray County 4-H NWGA Family Crisis Center • Read United • RossWoods Adult Day Services • Scouting America • Teen Maze • The GreenHouse • The Salvation Army • United Way Community Solutions • United Way Education Initiative • United Way Volunteer Center • Whitfield County 4-H • Whitfield County-Dalton Day Care Center • Youth United





Join a Giving Society!

GIVING LEVEL

\$365+

The Young Leaders Society of Northwest Georgia is an organization of leaders age 40 and under who care about what happens right here where we live and work. The Young Leaders are passionate about philanthropy, advocacy, volunteerism, and community.



YOUNG LEADERS SOCIETY



WOMEN'S LEADERSHIP COUNCIL



GIVING LEVEL **\$1,000+**

The Women's Leadership Council is a vibrant and powerful female-driven philanthropic group supporting United Way's mission. They bring vision, energy, talent, and creativity to lead the charge and inspire change.



GIVING LEVEL
\$1,000 - \$9,999

Community leaders
creating greater
opportunity for local
children and families.

LEADERSHIP CIRCLE

TOCQUEVILLE SOCIETY

A group of local philanthropic leaders passionate about tackling the most pressing challenges in Northwest Georgia to create long-lasting change.

GIVING LEVEL
\$10,000+





PEACOCK LEGACY

Community leaders who make the extraordinary decision to invest in the future of our community—creating a transformational legacy and providing long-term support for the evolving needs of our community.





GIVE BACK TO

AND LIVE

THE COMMUNITY



WHERE YOU WORK

GET INVOLVED IN

CORPORATE GIVING





2026 BOARD OF DIRECTORS

Hank Blackwood | Dalton Utilities

*Will Brackett | Nichols, Cauley & Associates

Emily Brown | BDL Advisors

Curtis Callaway | Shaw Industries

*Elizabeth Caperton | Barrett Properties

*Julian Dossche | International Flooring Company

Carla Fain | Simply Organized By Carla

Kelley Fain | Shaw Industries

Mike Fromm | Shaw Industries

Russell Headrick | Shaw Industries

David Hobbs | Truist Bank

*Sandee Hooper | Community Volunteer



Amy Kinard | Coldwell Banker Kinard Realty

Brenda Knowles | Shaw Industries

Zac Long | Overlooked Materials

Juan Martinez | Shaw Industries

*Matthew Moore | Scout Freight

Marianne Murry | MurMade

Asa Peeples | Textile Management Associates

Gage Peeples | Textile Management Associates

*David Pennington, IV | Advanced Insurance Strategies

Patti Renz | Coldwell Banker Kinard Realty

Micah Riggle | Mohawk Industries

Sadde Salaices | Carniceria Nacho

Karen Townsend | *Board Chair, Community Volunteer

Cara Sandlin | McGriff Insurance Services

*Jill Schubert | Mohawk Industries

Jonathan Sierra | Marketing Alliance Group

Lauren Sneary | Mohawk Industries

Jamie Welborn | Shaw Industries

Brent Williams | Shaw Industries

*Kevin Wright | Marketing Alliance Group

*Joe Young | Engineered Floors

Will Young | Engineered Floors

**Executive Committee*





UNITED IS





