



empowering youth success

When young people succeed, our community thrives.

We remove barriers to success by advancing what works: early literacy, school readiness, after-school and summer programs, college and career prep, and family engagement. Together, we're building a future where every child can thrive and every young person can reach their full potential.

united way's programs



Read United is a year-round effort to boost childhood literacy in Whitfield and Murray counties, helping kids build the reading skills they need to succeed in school and life.



Born Learning Trails are 10 bilingual signs and activities that turn park visits into fun, skill-building activities to support early childhood development.



Little Free Libraries offer free books for all ages—take one, leave one! They are located in parks across Whitfield and Murray counties, local schools, and community partner sites.



goLEAD is a three-day leadership program that empowers teens to spark real community change. In partnership with UGA's J.W. Fanning Institute, it builds skills in Leadership, Education, and Development.



Youth United Council is a signature United Way leadership program that empowers teens to lead with purpose. It uses UGA's "Youth Leadership in Action" curriculum to inspire the next generation.



Mentors United pairs Eastbrook Middle students with trusted mentors through Big Brothers Big Sisters. With support from our Young Leaders Society, these connections help kids succeed in school, build confidence, and make positive choices.

In 2025, 6,317 children and youth received support to stay on track to graduate high school on time, equipped with the skills needed for college, career, and life success.

get involved:

ourunitedway.org/united-ways-focus-youth-opportunity



united way connects
people to possibility.

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Northwest Georgia