

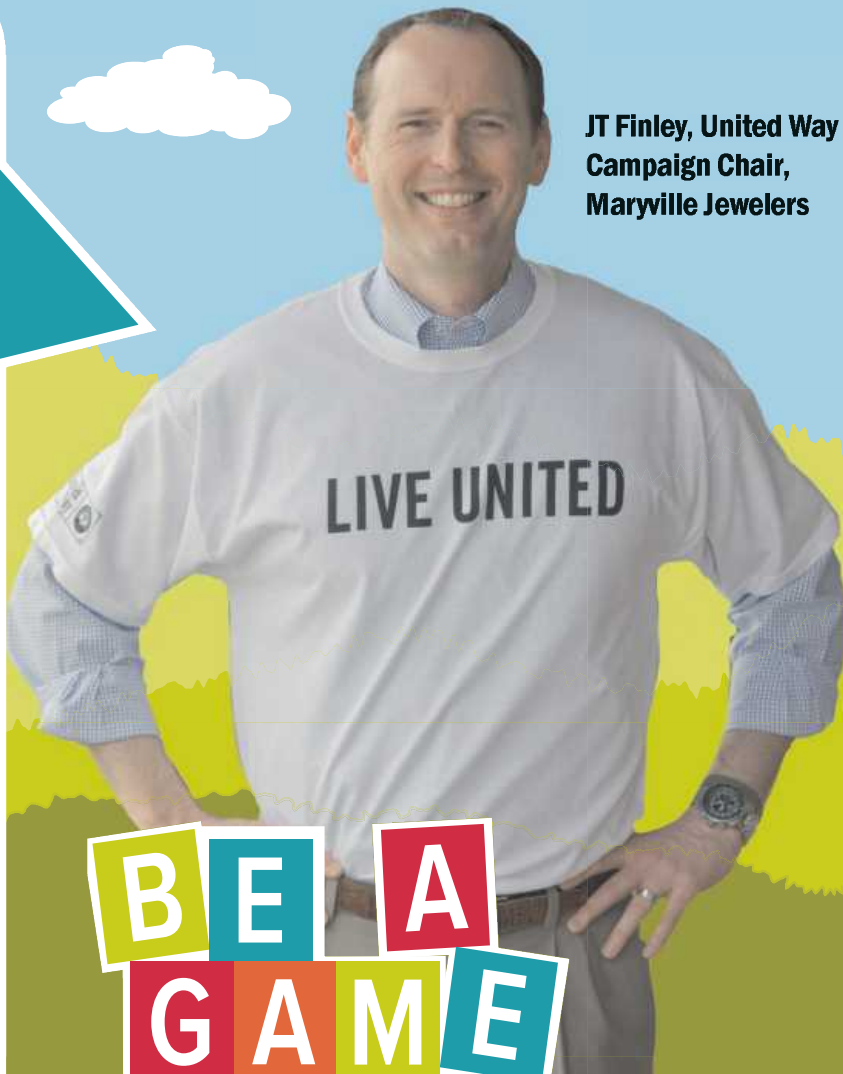
Join us tomorrow for the 2015  
**UNITED WAY**  
KICKOFF BLOCK PARTY  
& CEO TRIKE RACE  
DALTON GREEN PARK

6:00 PM GOAL ANNOUNCEMENT &  
CEO TRIKE RACE

7:00 PM PARTY IN THE PARK WITH  
BEN HONEYCUTT

This family friendly event is free and open  
to the public. Bring your blanket and lawn  
chairs for a fun-filled evening. Buy your  
dinner ticket at the event or online at  
[ourunitedway.org](http://ourunitedway.org): \$10 Adult and \$5 Child.

This event is sponsored by Zaxby's.



JT Finley, United Way  
Campaign Chair,  
Maryville Jewelers

**BE A  
GAME  
CHANGER**

in the game of **REAL** life.

Learn how a gift to  
United Way changes lives in  
our community.

**START  
HERE**



**“By uniting businesses,  
individual donors, volunteers,  
and human service providers,  
United Way is impacting the  
lives of those individuals in  
Northwest Georgia that need  
our help. Together, we ensure  
each dollar invested is put to  
the highest and best use for  
the long-term success of our  
community.” -Bob Ringer,  
2015 Board Chair**

**“Thank you for being part of our powerful work to improve  
lives in Northwest Georgia by investing in education,  
basic needs, and health. We have a very special  
community with a strong heritage of service. Last year  
59,035 lives were touched by our United Way.”  
-Amanda Burt, President**



**Thank you to our Pacesetter Companies:**

Act Technologies, Inc. • Advanced Insurance Strategies •  
Allchem • Apollo Textiles • AT&T • Bank of America • Barrett  
Properties • BB&T Insurance • Coldwell Banker Kinard Realty  
• Cross Plains Community Partner • Custom Grinders Sales,  
Inc. • Dalton Public Schools • Dalton Utilities • Dorsett  
Industries, Inc. • Engineered Floors • Estes & Walcott • Family  
Support Council • First Bank of Dalton • FSG Bank • Goodwill  
Industries, Inc. • Independent Textile Testing Service Inc. • JKB  
& B Limited, LLC • John Kiker Company, Inc. • Jolly Realty, Inc.  
• Kirkman Associates Architects • Langford Appliance, Inc. •  
Lawson Winchester Wealth Management • Lyle Industries  
• Maryville Jewelers of Dalton • Material Handling Inc. •  
Minor, Bell & Neal, P.C. • Mohawk Industries • Murray County  
Developmental Center • Murray County Schools • Myers Carpet  
Company, Inc. • NPC South, Inc. • Pam Bevil State Farm •  
Raisin Textiles, Inc. • RossWoods Adult Day Services • Salvation  
Army • Shaw Industries, Inc. • Siemens Medical Solutions •  
Southern Janitorial • Textile Management Associates • The  
Cowan Law Firm • Thompson Energy, L.L.C. • Tuftco Corporation  
• United Parcel Service • United Way of Northwest Georgia •  
W. F. Taylor Company, Inc. • Wells Fargo Bank • Whitfield County  
Schools

**Campaign Cabinet – JT Finley, Campaign Chair**

Werner Braun | Community Volunteer • Tom Bundros | Dalton  
Utilities • Curtis Callaway | Shaw Industries • Bob Chandler  
| Shaw Industries • Landon Hair | Marketing Alliance • Bob  
Hardaway | Shaw Industries • Ted Hogshead | IVC, US •  
Ben Kinsey | Dalton Utilities • Mark Poindexter | Mohawk  
Industries • Bob Ringer | Shaw Industries • Jill Schubert  
| IVC, US • Ty Sellers | Shaw Industries • Pete Sigmon |  
Shaw Industries • Karen Townsend | Christian Heritage and  
Champions of Dalton • Michael Wise | JMW Incorporated •  
Joseph Young | Engineered Floors

**Textile Division Volunteers**

Bob Hardaway, Division Chair | Shaw Industries • James Coker |  
Shaw Industries • Doug Enck | Shaw Industries • Sherrel Hooie  
| Shaw Industries • Chuck McClurg | Shaw Industries • Stuart  
Nelson | Brown Industries • Matt Ross | Shaw Industries • Katie  
Rowe | Shaw Industries • Kevin Thompson | Shaw Industries •  
Brad Townsend | Shaw Industries





# UNITED WAY CHANGES THE GAME FOR



## Meet Ali



### ALI'S STORY

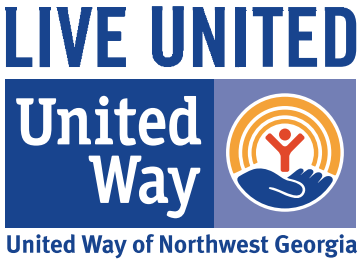
Today, Ali is confident, has leadership skills, participates in school clubs, and is planning for college. Thanks to your gift to United Way, Ali no longer struggles to fit in because of her involvement in Murray County 4-H, a United Way Community Partner. Ali volunteers to teach local youth how to avoid risky behaviors involving tobacco, alcohol, and drugs. Originally terrified to speak in public, Ali is now a well-seasoned presenter thanks to her acquired life and leadership skills. Ali is on the road to success and plans to pursue a degree in Early Childhood Education in college.

“United Way is committed to expanding the capacity of non-profits and schools through our Volunteer Center. The Corporate Volunteer Council is leading this effort by connecting employees, families, churches, and students to service opportunities and organized projects.” -Tim Ausmus, Board Member and Corporate Volunteer Council Chair



### Board of Directors

Zack Adamson | Engineered Floors • Tim Ausmus | Shaw Industries • Dottie Boring | Community Volunteer • Tom Bundros | Dalton Utilities • Kasey Carpenter | Oakwood Cafe • Oliver Cobb | Oliver F. Cobb & Associates, LLC • Celeste Creswell | Miller and Martin, PLLC • Bill Davies | BB&T • JT Finley | Maryville Jewelers • Haley Fletcher | Engineered Floors • Jim Gordon | Community Volunteer • Jim Hawkins | Dalton Public Schools • Ken Jackson | Shaw Industries • Brenda Knowles | Shaw Industries • Matthew Moore | Shaw Industries • Brittany Pittman | Murray Co. Sole Commissioner • Micah Riggle | IVC US, Inc. • Bob Ringer | Shaw Industries • Pat Sain | Material Handling, Inc. • Karen Townsend | Christian Heritage School & Champions of Dalton • Jerry Watkins | Morehouse Group • Jamie Welborn | Mohawk Industries • Lynn Whitworth | Brown Industries • Denise Wood | Mohawk Industries • Joe Yarbrough | Carpet and Rug Institute





# PEOPLE IN NORTHWEST GEORGIA



## Meet Patricia

### PATRICIA'S STORY

Patricia was diagnosed with cancer and had to begin treatments immediately - forcing her to take leave from work. Through United Way, she was connected to housing assistance and was able to stay in her home during her chemotherapy treatments.

“When we invest with United Way, we are touching and changing the lives of children, families, the elderly, people with disabilities, and others who desperately need our support. I invite you to join me in taking the 10% Challenge to increase our gifts – and our impact.” - Bob Chandler, Alexis De Tocqueville Society Chair

“As a Board member, I have come to believe that United Way of Northwest Georgia is one of the most well run organizations with which I have ever been associated. United Way stays attuned to our ever-changing community needs and is a great steward of our resources.” - Lynn Whitworth, Board Member & Women's Leadership Council Co-Chair



### What Can Your United Way Dollars Do?

- \$365 PER YEAR provides:**
- Delivery of emergency supplies for those affected by disaster
  - Scouting activities for two low-income Scouts
  - 12 hearing screenings for early detection of hearing loss
- \$1,000 PER YEAR provides:**
- One child with a mentor for one year
  - Eight care consultants for families who are caring for a loved one with dementia
  - One month of addiction treatment for one client
- \$2,500 PER YEAR provides:**
- Four individuals with residential treatment and medical assessments for one month
  - One book per month for 100 children
  - Five months of speech and swallow therapy for individuals ranging from infants to the elderly to improve quality of life
- \$5,000 PER YEAR provides:**
- 12 survivors of domestic violence with housing assistance
  - 6,500 children with the opportunity to see the Kids on the Block puppet show and learn to recognize abuse
  - Three hearing aids to patients suffering with hearing loss
- \$7,500 PER YEAR provides:**
- One year of nationally accredited childcare for three toddlers
  - Five adults with meals and snacks for one year at a day service facility
  - 15 survivors of domestic violence with utility assistance
- \$10,000 PER YEAR provides:**
- 500 families with food for one week
  - One year of nutritious meals for six teenage mothers and their children who are in a group living environment
  - 1,161 meals delivered to homebound elderly in our community







Over 59,000 lives were improved by United Way in Whitfield & Murray counties last year.



# Meet Beulah

## BEULAH’S STORY

At the age of 93, Beulah has limited mobility after suffering a fall and undergoing hip surgery. She is no longer able to work, go to the store, or cook by herself. Fortunately, Beulah qualifies for Meals on Wheels, a United Way Community Partner that provides nutritious meals to the home-bound elderly. Now Beulah never goes hungry and has a volunteer who checks on her daily!

“I am honored and humbled to be part of a special community that allows United Way to use our resources to impact everyone in such a positive way! The Women’s Leadership Council reminds me of how powerful we can be for positive change if we all work together.” -Karen Townsend, Board Member and Co-Chair of the Women’s Leadership Council

## HOW CAN I BE A GAME CHANGER AND GIVE?

- Payroll deduction from your employer
- Bank draft, check, or direct billing
- Give with your debit or credit card or set up direct billing at: [ourunitedway.org](http://ourunitedway.org)
- Publicly traded stocks and securities
- Remember United Way in your will and estate




**Give now at [ourunitedway.org](http://ourunitedway.org).** Giving options include: credit/debit card , one-time gift, or recurring credit card payment.


Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Company Name (for a workplace campaign credit): \_\_\_\_\_


☐ EASY PAYROLL DEDUCTION    My total annual gift: \$ \_\_\_\_\_  
A. I want to contribute the following amount each pay period:  
○ \$50 ○ \$25 ○ \$10 ○ \$5    Other \_\_\_\_\_  
B. I am paid:  
○ Weekly (52)                      ○ Bi-weekly (26)  
○ Bi-monthly (24)                ○ Monthly (12)


☐ DIRECT GIFT    My total annual gift: \$ \_\_\_\_\_  
Direct gift to be paid by:  
○ Personal Check (enclosed) check # \_\_\_\_\_  
○ Direct Bill (\$100 min. annually)  
    ○ Monthly (12)    ○ Quarterly (4)  
    ○ One time on this date: \_\_\_\_\_  
○ Cash (enclosed)

**United Way Giving Societies**  
Annual Household Donation Amounts

 **Alexis De Tocqueville Society**  
\$10,000+ per year

 **The Leadership Circle of Giving**  
\$1,000+ per year

 **Women’s Leadership Council**  
\$1,000+ per year

 **Young Leaders Society**  
\$365+ per year

Thank you for your contribution through the United Way campaign. No goods or services were provided in exchange for this contribution.  
Mail pledges to United Way of Northwest Georgia: P.O. Box 566, Dalton, GA 30722 or drop by our office at 816 South Thornton Ave., Dalton, GA 30720. Visit [ourunitedway.com](http://ourunitedway.com) or call 706.CAN.HELP (226.4357) for more info.



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