**Workplace Email Messaging**

**EMAIL NAME:** Reminder #2 “Last Call” Before the Campaign Ends

**SUBJECT LINE:** Opportunity to impact your community ― United Way reminder

First Name/Dear Colleagues,

Tomorrow is the final day of the [COMPANY NAME] campaign for United Way of Northwest Georgia. Already, [PARTICIPATION RATE%] of our team has participated. And we’ve reached [GOAL PERCENTAGE%] of our initial goal raised [$DOLLARS PLEDGED] for our local community.

That’s a wonderful commitment to providing local individuals and families with opportunities to thrive. I’m so grateful for your support of United Way, an organization that brings together all types of people with a shared community vision. Have you seen the Impact Video?

<https://www.youtube.com/watch?v=BYcbP3aKCF0&t=1s>

<https://www.youtube.com/watch?v=Xoo0aV3FSGo>

United Way is changing lives! And it’s not too late to donate. Every additional person that we mobilize, every extra dollar that is donated, helps address the needs in our community.

If you haven’t already given, please consider making a pledge for long-term impact in our local community.

If you have any questions about United Way of Northwest Georgia or making a gift, please contact me.

Thanks for your support and your commitment to the community.

Sincerely,

[Campaign Coordinator]