**Workplace Email Messaging**

**EMAIL NAME:** Reminder #1

**SUBJECT LINE:** Your Gift Matters: United Way Reminder

First Name/Dear Colleagues,

Today is the midpoint of the [COMPANY NAME] campaign for United Way of Northwest Georgia, and we’re off to a great start! Many from our team are making commitments to achieve the biggest possible improvements in the lives of people throughout Whitfield and Murray Counties. This video helps convey that impact:

<https://www.youtube.com/watch?v=Sb_vB_C8j0I>

If you have already given, THANK YOU! You are providing opportunities for individuals and families to thrive.

If you haven’t yet made your gift, please consider donating to help address critical needs in our community.

Here are just a few examples of United Way’s impact in the past year:

* 14,020 individuals provided with food, clothing, furniture, prescription medication, and/or rent/utility assistance
* 54,784meals delivered to home-bound elderly
* 40,714 LIVES CHANGED in Whitfield and Murray Counties

If you have any questions about United Way or about making your gift, please contact me.

Thank you for making a difference in our community!

Sincerely,

[Campaign Coordinator]

P.S. Please remember that United Way pledges are due by [MONTH XX].