from surviving →to thriving







kendra's story

helping ALICE families thrive

When Kendra entered the Transitional Housing Program, her family had just been evicted. She was starting a new job, her middle son had been diagnosed with autism, and life felt overwhelming.

Like so many ALICE families – Asset Limited, Income Constrained, Employed – Kendra was working hard, but still could not make ends meet.

She didn't need a handout; she needed a pathway forward.

Thanks to United Way's partnership with The Salvation Army, Kendra and her family found stability, a safe, affordable place to live, and the support needed to rebuild.

The Transitional Housing Program gave her the tools to create lasting change. With a dedicated case manager and financial literacy classes, Kendra opened a bank account and created a budget. She navigated the disability process for her son and attended every meeting, often with her three energetic boys by her side.

Today, Kendra thrives at work and, most importantly, has found the stability and hope her family desperately needs. Together, we can help more ALICE families move from surviving to thriving. Give today and be the reason another hardworking family finds its way forward.



you keep up to two families safely housed and stable by covering their rent

Thanks to your support last year, big things happened:

20,098 individuals received essential support, including food, clothing, furniture, prescription medication, & direct financial assistance for rent or utilities

6,844 stab

individuals gained long-term stability through counseling & life-skills education

