

CAMPAIGN KICKOFF



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UPS (United Parcel Service) kicked off its annual United Way campaign in northwest Georgia. Pictured are Landon Rogers, center, with Andrea Mansfield, left, and Tanessa Foster with United Way, who shared about the organization's impact with the local drivers and packers at the Dalton distribution center. Nationally, UPS was recognized for employee engagement among companies with more than 50,000 U.S. employees. UPS employees log nearly 2 million service hours annually and have pledged to give 20 million hours of volunteer service by 2020. The company's partnership with United Way goes back 33 years and was the first to collectively generate more than \$1.3 billion to help United Way improve education, basic needs and health. Last year, employees pledged a record \$63.7 million. To learn more about how your organization can be a United Way corporate partner visit ourunitedway.org or call (706) 876-1580.