

A wide-angle landscape photograph of rolling mountains. The sky is a vibrant orange and yellow, with several layers of clouds. The mountains are covered in dense forest, with the colors of the trees appearing slightly desaturated or tinted with a blue/purple hue. The text is written in a white, sans-serif font, following the curve of a mountain ridge in the lower right foreground.

WE CONNECT PEOPLE TO POSSIBILITIES IN WHITFIELD AND MURRAY COUNTIES.

50,871

LIVES IMPACTED IN  
WHITFIELD & MURRAY COUNTIES  
last year

UNITED IS THE WAY.



WE'RE ACHIEVING SO  
MUCH—TOGETHER. EVERY  
VICTORY, EVERY MILESTONE,  
AND EVERY LIFE WE  
TOUCH IS A TESTAMENT  
TO YOUR PASSION, HARD  
WORK, AND UNSHAKABLE  
BELIEF IN OUR MISSION.





Helping young people succeed strengthens our families, neighborhoods, and communities. Through education, out-of-school enrichment, and support, we are preparing the next generation to lead.

Your gift provides the tools and guidance youth need to thrive—fueling a future where empowered youth thrive in the workforce creating stronger, vibrant communities.

**3,680** children and youth received help to graduate high school on time with skills to be career and life-ready.

**PREPARING THE NEXT GENERATION**

**UNITED WAY**

**INCREASING YOUTH OPPORTUNITY**

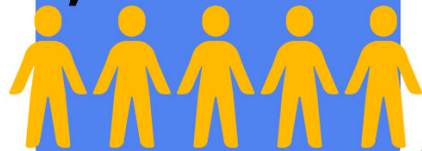
TOGETHER. WE'RE SHAPING THE FUTURE



Financial stability is the foundation for a secure future, yet many families in Whitfield and Murray counties struggle to make ends meet. Your gift helps change that. By providing essentials like housing, utilities, and food assistance, United Way bridges the gap between surviving and thriving. But we don't stop there. Your support connects hard-working individuals with education, financial tools, and life-skills training, empowering them to build lasting stability for themselves and their families.

**6,844**

individuals gained long-term stability through counseling & life-skills education.



FROM  
SURVIVING  
TO THRIVING



# FOSTERING FINANCIAL SECURITY







# BUILDING HEALTHY COMMUNITIES



MEALS ON WHEELS

Good health is the foundation for a thriving life—and it takes all of us. United Way improves access to nutritious food, quality care, and critical health services. Your gift helps make this possible, breaking down barriers so everyone can lead a healthier life, and our community can grow stronger together.

**17,028**  
PEOPLE CONNECTED  
WITH FOOD  
ASSISTANCE

**75,616**  
MEALS DELIVERED TO  
HOME-BOUND ELDERLY

**2,003**  
INDIVIDUALS RECEIVED ACCESS  
TO ESSENTIAL HEALTHCARE  
SERVICES







# CREATING A RESILIENT COMMUNITY

Every community deserves  
the opportunity to prosper.  
**Your gift helps make that possible.**

We move communities to action from the moment crises strike through long-term recovery. When challenges arise, your support keeps 211 available—connecting people to essential resources like childcare, food, elder care, housing assistance, and safety from domestic violence.

## 66,637

PEOPLE CONNECTED WITH  
ESSENTIAL RESOURCES  
THROUGH 211



**Together, we can  
address urgent needs  
today for a better  
tomorrow.**





## COMMUNITY PARTNERS, GRANTEES, AND PROGRAMS



American Red Cross • Big Brothers Big Sisters • Boehm Birth Defects Center • Boys & Girls Clubs • Carter Hope Center • Cross Plains Community Partner • Dalton Housing Authority • DEO Clinic • Family Frameworks • Family Support Council • Friendship House • Girl Scouts • Meals on Wheels • Murray County 4-H • Murray County Developmental Center • NWGA Council, Scouting America • NWGA Family Crisis Center • RossWoods Adult Day Services • Teen Maze • The GreenHouse • The Salvation Army • United Way Community Solutions • United Way Education Initiative • United Way Volunteer Center • Whitfield County 4-H • Whitfield County - Dalton Day Care Center



Join a  
Giving  
Society!

GIVING LEVEL

\$365+

The Young Leaders Society of Northwest Georgia is an organization of leaders age 40 and under who care about what happens right here where we live and work. The Young Leaders are passionate about philanthropy, advocacy, volunteerism, and community.



BE KIND.  
LET'S  
LOOK OUT  
FOR ONE  
ANOTHER.

COMMUNITY IS KINDNESS.

## YOUNG LEADERS SOCIETY



## WOMEN'S LEADERSHIP COUNCIL



GIVING LEVEL \$1,000+

The Women's Leadership Council is a vibrant and powerful female-driven philanthropic group supporting United Way's mission to enhance literacy skills. They bring vision, energy, talent, and creativity to lead the charge and inspire change.





GIVING LEVEL  
**\$1,000 - \$9,999**

Community leaders  
creating greater  
opportunity for local  
children and families.

**LEADERSHIP CIRCLE**

## ALEXIS DE TOCQUEVILLE SOCIETY

A group of local philanthropic leaders passionate about tackling the most pressing challenges in Northwest Georgia to create long-lasting change.

GIVING LEVEL  
**\$10,000+**





# PEACOCK LEGACY SOCIETY

A group of community leaders who make the extraordinary decision to invest in the future of our community through a planned gift to United Way, as well as outright gifts to our endowment.



give back to the  
**COMMUNITY**  
where you work  
& live



GET INVOLVED IN  
**CORPORATE GIVING**





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\*Joe Young | Engineered Floors

Will Young | Engineered Floors

*\*Executive Committee*







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DIRECTORS



UNITED WAY  
Northwest Georgia

CAMPAIGN CO-CHAIRS  
SARA & DAVID  
PENNINGTON

