



# creating a resilient community

**When your basic needs aren't met, it is difficult to think about the future.**

Achieving financial stability requires that you and your family's basic needs are met so that you can plan and save for your goals or unexpected expenses. But for too many in Whitfield and Murray counties, impossible choices, like deciding between food, rent, or medicine, are a daily concern.

## Connecting our neighbors to help and hope

In Whitfield County, 17% of households live below the federal poverty level, and another 30% are ALICE (Asset-Limited, Income-Constrained, Employed) hard-working families who earn above the poverty line but still struggle to afford essentials like housing, food, and healthcare. In Murray County, 13% of households live in poverty, and another 28% are ALICE. These families are working hard but can't afford the basic necessities of life. The need is clear: many of the calls to our 211 helpline are from people seeking help with basic necessities.

## In 2024, United Way & our Community Partners connected:



**1,588**

people with utility assistance



**2,690**

people with rent or mortgage assistance



**17,028**

people with food assistance



**20,098**

individuals with essential support, including food, clothing, furniture, prescription medication, & direct financial assistance for rent or utilities



**35,017**

support to people escaping violent environments



**75,616**

meals to home-bound elderly

We believe a strong, resilient community begins with meeting people's most basic needs and continues by empowering them to thrive. That's why we partner with local organizations to provide critical support like food, safe shelter, housing and utility assistance, and emergency aid for those facing immediate crises.

**With your support, our 211 helpline connected 66,637 of our neighbors with help, hope, and critical resources in 2024.**

**get involved:**

[ourunitedway.org/focus-on-community-resiliency](https://ourunitedway.org/focus-on-community-resiliency)



**united way connects  
people to possibility.**

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