fostering financial security

Financial stability is the foundation for a secure future.

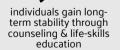
That's why we support individuals and families with essential needs like housing, utilities, transportation, and more, while also offering tools that foster long-term success.

Our work centers on helping hard-working families make ends meet today, while connecting them with education and financial resources to build a better tomorrow. With the right support, families can achieve what we all strive for: good jobs, safe and affordable housing, bright futures for our children, and lasting financial stability.

Through financial education, savings strategies, and access to asset-building resources, United Way equips families with the tools they need-not just to survive, but to thrive.

In 2024, United Way & our Community Partners helped:







young adults gain career, leadership, outdoor, & workforce development skills



2,758 individuals receive iob skills training



individuals receive employment services



individuals gain

employment



individuals establish a pathway to financial stability

UNITED WAY

Northwest Georgia

Through financial education, savings strategies, and access to assetbuilding resources, United Way equips families with the tools they need not just to survive, but to thrive.



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